



Thank You FOR YOUR SUPPORT IN 2022

AT DIESEL BRO'S WE ARE

proud to be one of South Africa's most experienced and trusted wholesale diesel distributors.

DEAR VALUED CLIENTS

As the year begins to draw to a close, it's a great time to look back on 2022 and reflect on the highlights (and some lowlights) that this year presented us with. Although the pandemic eased up, 2022 was not without some setbacks. The economy took strain as the rate of exchange fluctuated almost daily, the cost of living due to inflation was often a concern and load shedding became the new normal.

It goes without saying that there's been an increasing demand for generators from a variety of industries, including oil and gas, mining, and pharmaceuticals due to blackouts. Fortunately, we were able to help many companies in 2022 with on-site fuel solutions for their generator needs.

At Diesel Bro's, we also watched the rising cost of fuel due to the conflict in Europe. But we continued to help companies feeling the pinch save on their fuel costs. This is because we remain steadfast in our commitment to always provide a premium product at the best price coupled with our reliable service.

Despite the dynamics of the external environment, highlights were abundant for the year as we managed to expand our client base, grow our sales force, refresh our website and relocate into new offices to continue our evolution.

We believe it is because we are fuelled by passion and dedication for delivering exceptional service to you and hope to remain a trusted partner that provides you with swift turnaround times, dedicated relationship managers, and sustainable long-term connections within our industry into 2023 and beyond.

Thank you for the continued support that we received from you throughout 2022. With the help of our dynamic team, we look forward to next year and how we can drive your business even further.

From your fuel partner,

Ryan Louw

CHIEF OPERATIONS OFFICER
AND CHAIRMAN

FUEL PRICES TO REMAIN HIGH

FUEL NEWS YOU CAN USE

Consumers can expect fuel prices at the pump to remain high into next year due to disruptions to Russian oil supplies and as refineries struggle to meet demand recovering from the pandemic.

Next year, average global refining margins are expected to top their five-year average range, albeit "nowhere near as punchy as 2022," says Wood Mackenzie analyst Alan Gelder. He added that the refining sector is operating at maximum capacity where possible, and prioritising diesel in particular, but supply remains insufficient to meet demand as economies continue to recover from the COVID-19 pandemic.

TO READ MORE ON THIS TOPIC

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BUMPER CROPS MIGHT LIMIT INFLATION

Consumers in South Africa can expect to shoulder higher prices at grocery stores as extra operational costs for food production and transportation amid increased diesel prices are carried onto them.

Diesel is not only used for the transportation of produce from the farm but all the way down to the irrigation of crops where now, in cases of load shedding, farmers are turning to diesel to power the water systems to ensure crops get looked after.

Diesel is also critical in the harvesting process, where machinery and large-scale vehicles are used.

According to Van der Rheede, an agricultural expert, the added pressure from high diesel prices is partially absorbed by farmers. Despite this, costs will ultimately be carried directly onto the consumer in the form of bigger price tags on common goods in grocery stores.

As to where the impact will be felt, Van der Rheede said it will likely hit the price of some vegetables, meat, and bread.

TO READ THE FULL STORY

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The Government Clears Up WARNINGS OF FUEL SHORTAGES IN SOUTH AFRICA

The DMRE assured that there is no imminent shortage of liquid fuels in the country, describing the predictions made by the LFWA as "unfortunate".

The Department of Mineral Resources and Energy (DMRE) says the supply chain of petroleum products to South Africa is "resilient" and that there are currently no fuel supply shortages in the country. This follows comments made by the Liquid Fuel Wholesale Association (LFWA) that the country is facing a possible liquid fuel supply crunch.

Earlier this week, Peter Morgan, the chief executive officer of LFWA, said that a lack of domestic fuel reserves, pricing methodology issues and the overreliance on the importation of fuel have combined to create a perfect storm that threatens fuel security in South Africa. However, the DMRE has moved to remove panic from the market, saying that fuel security is not currently under threat. "The supply chain of the petroleum sector in South Africa is resilient even as the disruptive geopolitical war in Eastern Europe rages on. The department engages the industry on a weekly basis on supply issues and will seek clarity from the LFWA on its comments."

The department said that the government has invested in fuel import for years, which contributes to fuel supply security, noting that it has enabled investment in import terminals when the reliability of existing petroleum refineries was in question.

The import terminals throughout the country's ports are able to ensure the security of fuel supply, it said.

READ THE FULL STORY

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NEED FUEL IN A HURRY?

Our bowser solutions remain regarded as one of South Africa's speediest diesel bowser suppliers. We have curated this service for deliveries of 1 500 to 2 500 litres within Gauteng, with a lead time of only 2-8 hours.

ACCOUNT FOR EVERY DROP

Fuel management allows you to maintain, control and monitor your fuel consumption. Typically used in the transportation and construction industries, fuel management systems can also be used for fleets of vehicles. Fuel monitoring is a key element of these systems, as is tracking, purchasing and dispensing.

Diesel Bro's offers a fuel monitoring system when facilitating tank and pump installations, in which live viewing of fuel levels, alerts and basic reports are available to you. As your fuel partner, Diesel Bro's will always keep you informed about developments and trends affecting your bottom line.

Remember TO WATCH YOUR INBOX

FOR THE NEXT ISSUE OF
RELEVANT NEWS

Find out more by visiting our website today. For all other queries or orders, contact us at admin@dieselbros.co.za | myorders@dieselbros.co.za