



GET MORE OUT OF THE NEW YEAR

with Diesel Bro's

Dear Valued Client,

Here's to a new year and new opportunities!

After gearing down for a well-deserved holiday season, we hope that you have returned refreshed and ready to experience an exciting year with Diesel Bro's.

The beginning of every year is a time to reflect on the previous 365 days to gain valuable learnings for the months ahead. Moreover, the start of the year also marks the opportunity to re-evaluate, assess, and set strategies in place to ensure that 2024 will be a year filled with memorable milestones, advantageous business growth, and significant achievements.

As our valued customer, Diesel Bro's goal with the first newsletter of the year is to guide you towards making those choices that will set you and your business up for success in 2024.

For this reason, we have highlighted imported fuel-related news, global trend reports, and technological advancements to provide you with the insightful knowledge to mitigate potential risks where necessary, take advantage of new industry developments where possible, and identify new possibilities that could be leveraged in the near future.

From a news perspective, it is encouraging to start with positive news on the fuel front. Industry experts are predicting that fuel prices will continue to decrease due to lower oil prices and a stronger local currency. These projections will be welcomed by South Africans after the past two years, where statistics show prices rose by 22% and 41%, respectively.

If one considers the far-reaching and positive economic impact of this projection, 2024 promises to be a more favourable year for many. And as your preferred premium bulk fuel supplier, we look forward to continuing our journey with you into the new year by enabling your business goals with our swift turnaround times, efficient nationwide delivery, reliable customer service, and convenient financing options.

From your fuel partner,
CEO/Founder,

RYAN LOUW



Recent Fuel News

JANUARY 2024

OFFICIAL FUEL PRICES RELEASED

2024 is off to a positive start, with petrol and diesel prices decreasing for the month of January.

The Department of Mineral Resources and Energy has published the official fuel price adjustments for January 2024, showing another sizeable cut for both petrol and diesel to start the new year.

ULP 93	DECREASE OF 62 CENTS PER LITRE
ULP 95	DECREASE OF 76 CENTS PER LITRE
50PPM	DECREASE OF 126 CENTS PER LITRE

[Read More \[Here \]](#)

BE AWARE OF THESE POTENTIAL SUPPLY CHAIN RISKS IN 2024

1. Commodity Shortages

This may be realised this year due to the culmination of many factors, including high input prices, farm profitability concerns, increasing protectionism, and extreme weather events. Further disruption with limited warning is expected and top commodity-producing countries will likely respond to smaller harvests by proposing or expanding protectionist measures for commodity exports.

2. Cybercrime

3. Environment Regulations

4. Trade Wars between the US and China

5. Rising Geopolitical Instability

[Want to Know More? Read the Report \[Here \]](#)

TECHNOLOGIES THAT ARE CHANGING THE LOGISTICS INDUSTRY

Technological advancements are enabling improved tracking and monitoring of cargo, route planning, operational efficiencies, enhanced communication and customer satisfaction.

Over the past few years, the logistics industry has experienced rapid changes due to new trends and technological breakthroughs. This year will be no different, with no indication that the rate of change will slow down.

The Use of Generative AI

Generative AI has the potential to have a revolutionary influence on various problems. This technology can change the way we approach reducing stockouts, streamlining supply routes, identifying possible risks, proposing ways for mitigating those risks, and improving resource allocation.

Cloud-based Tech Solutions

One of the notable logistics trends that will peak in 2024 is how many businesses use cloud-based solutions to handle their logistics operations. Developing an internal logistics solution means customisation and total control over data processing and storage expenses. However, there are factors to consider. There's a need for significant R&D spending, integration costs, time-to-value difficulties, and maintenance costs during scaling and expertise.

Asset-light Logistics

The increased preference of businesses towards an asset-light model is a compelling logistics trend. This strategy empowers companies to put the needs of their customers first and lower their dependency on physical assets for operations.

[Interested to Know More? Click \[Here \]](#)

WE'D LOVE TO HEAR FROM YOU

Reach out to us at admin@dieselbros.co.za or myorders@dieselbros.co.za.
Your feedback will enable us to fuel an even better 2024 for our valued customers.

WWW.DIESELBROS.CO.ZA