



BULK UP YOUR BUSINESS

with Diesel Bro's

DEAR VALUED CLIENT,

Since the last edition of the Diesel Bro's newsletters, some significant news has made headlines in South Africa. From geographical events, such as the devastating tornado hitting the shores of Durban, KwaZulu-Natal, economical developments, with South African businesses and citizens enjoying a welcome relief from load-shedding for three months and counting, to political affairs, seeing the conclusion of our country's seventh democratic national and provincial elections.

We also officially passed the halfway mark of the year with winter solstice, where the Sun is the farthest north in the Southern Hemisphere and creates the shortest day and longest night. Whether January to June were defined by challenges or successes, it is important to stay motivated for the next five months and focus on one's business goals for the remainder of 2024.

One of the most effective ways to set business goals is using the SMART goals criteria:

- **Specific:** Identify specific goals. Use numerals, dates, and amounts where possible.
- **Measurable:** If you can't measure the progress towards each goal, how can you adapt a business strategy or inspire your employees to reach it? Consistent reporting and monitoring are necessities.
- **Attainable:** A goal should push you but shouldn't be unrealistic.
- **Relevant:** Always make sure you identify the right goal at the right time during a business cycle.
- **Time-based:** Set a time frame for the overall goal, with small step goals in-between that have allotted times tied to each.

Is your business benefitting from bulk fuel orders?

Diesel Bro's prides itself on offering fuel solutions that help South African businesses reach their goals and realise their visions. From fuel savings, nationwide delivery, and hands-on customer service, you can rely on us to provide you with the best fuel solutions your business needs at any given time.

One such solution is our bulk fuel solution. As a leading bulk fuel wholesaler, Diesel Bro's is proud to provide an exceptional bulk fuel ordering experience, providing fast delivery times and an efficient ordering process.

Place your bulk fuel order today and start reaping the business rewards, such as:

- More efficient fleet refuelling
- More accurate operational planning
- Improved monitoring of fuel supply
- Streamlined budgeting process
- Increased convenience and access
- Decreased downtime

From your fuel partner,
**CEO/Founder,
 Ryan Louw**



Recent Fuel News

MOTORISTS TO SAVE AT THE FUEL PUMPS

in July

FUEL TYPE	PRICE
Petrol 93	↓ R1.05
Petrol 95	↓ R0.99
Diesel 50ppm	↓ R0.24

Industry in the Spotlight

AGRI-CULTURE

South Africa sees rise in agricultural exports

With a 20% rise in agricultural trade surplus in 2024, improving the logistical infrastructure efficiency and export market expansion are essential.

In the first quarter of 2024, South Africa's agricultural exports increased 6% year-on-year, reaching \$3.1bn, a result of both higher volumes and prices. The products leading the export list were grapes, apples and pears, maize, wine, apricots, sugar, wool, fruit juices, peaches, and apricots.

From a regional perspective, Africa received the lion's share of South Africa's agricultural exports, accounting for 42%. The main export products were maize, cereal meals and pellets, sugar, prepared foods, apples and pears, fruit juices, wheat, ciders and other fermented beverages, and soya bean oil.

The EU regained its position as South Africa's second-largest agricultural market, overtaking Asia, with a share of 22%. Asia and the Middle East as a collective were the third-largest agricultural markets for South Africa, accounting for 19% of exports.

[Read more \[Here \]](#)

Trust Diesel Bro's to transport your produce

As a premium fuel supplier, the Diesel Bro's team prides itself on placing customers first. We achieve this by offering consistent, efficient professional service while delivering premium fuel.

With any harvesting season, the pressure is on to get produce from the land into the logistical chain within a timely manner. If you are a farmer, you can be rest assured that your high-quality produce will reach its desired destination with Diesel Bro's as your fuel partner.

Talk to us about the ideal fuel delivery solution for your unique agriculture needs. Reach out to a Diesel Bro's specialist today on (010) 443 3966 or email admin@dieselbros.co.za.

Industry in the Spotlight

WASTE DISPOSAL

& RECYCLING, MANUFACTURING

SA is on the brink of a circular economy

South Africa has made significant strides in waste management and recycling in recent years, although there are still challenges and areas for improvement.

The country has implemented various policies and initiatives aimed at promoting recycling and reducing waste generation. One notable initiative is the National Environmental Management: Waste Act, which provides a legal framework for waste management and encourages recycling.

The government has also introduced Extended Producer Responsibility (EPR) schemes for certain products, where manufacturers are responsible for the disposal and recycling of their products. These regulations were active for their first official year in 2022.

Despite these positive steps being made in South Africa's circular sector, panellists highlighted that the country still has a long way to go and that EPR regulations are not the solution to the country's e-waste problem.

[Read more \[Here \]](#)

Never waste a growth opportunity

Recycling, especially of e-waste, is critical to lower the environmental impact of non-degradable items and the sustainability of South African landfills. This makes the waste disposal and recycling industries of immense value for not only this generation, but the future ones to follow.

Ensure that your waste disposal or recycling business partners with the best to avoid operational downtime. With Diesel Bro's, you enjoy benefits such as nationwide delivery, load sizes of 7 000 l – 40 000 l, and lead times of 6-24 hours*.

* Ts & Cs apply.

[Find out more \[Here \]](#)

Have a fuel-related question or suggestion?

Reach out to us at admin@dieselbros.co.za or myorders@dieselbros.co.za.

At Diesel Bro's, we always strive to fuel an even better

2024 for our valued customers.

Remember to also follow us on social media for the latest updates and news on new innovations and service offerings.